Given Imaging Snapshot

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Given Imaging	
Brief Description	The company makes the Given System, one component of which is the PillCam, an ingestible capsule with an enclosed miniature video camera that takes photos of a patient's intestines or esophagus. As the PillCam moves through a patient's system, it transmits images to a wireless data recorder. The FDA-approved system, which also includes a computer workstation and imaging software, is a noninvasive alternative to traditional endoscopy. Given Imaging markets the system to gastroenterologists and hospitals worldwide. Discount Investment Corporation and its minority-owned subsidiary Elron Electronic own about 40% of the firm
Revenues	2008: 125.11 million USD 2009: 141.76 million USD 2010: 157.81 million USD
Net profit (2010)	8.48 million USD
R&D expenses	2008: 18.29 million USD 2009: 16.7 million USD 2010: 20.2 million USD
Number of employees	742
Year Established	1998
Headquarters	2 Hacarmel St.New Industrial Park Yokneam, 20692,Israel
Key People	Nachum Shamir (CEO) Israel Makov (Chairman)
Segmental revenue breakdown (2010)	Workstations, recorders and software: 5% PillCam SB capsule: 70% Bravo pH monitoring products: 11.46% Sierra manometry and catheters: 10.82% Others: 2.72%
Geographical revenue breakdown (2010)	US: 63.69% EMEA: 25.47% Rest of the World: 10.82%