SC Johnson

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About SC Johnson

- SC Johnson (SC Johnson & Son, Inc.), previously known as SC Johnson Wax (and earlier, Johnson Wax), is a global manufacturer of household cleaning supplies and other consumer chemicals based in Racine, Wisconsin.
- It has operations in nearly 70 countries and its brands are sold in over 110 countries.
- In 2008 S. C. Johnson & Son employed approximately 12,000 and had estimated sales of $7.5 billion.

SC Johnson?s Sustainability Platforms

SC Johnson?s sustainability efforts target four key platform areas where they believe they can make the biggest impact on quality of life, economic progress, their product mix and the planet. They are:



Leading With Innovation

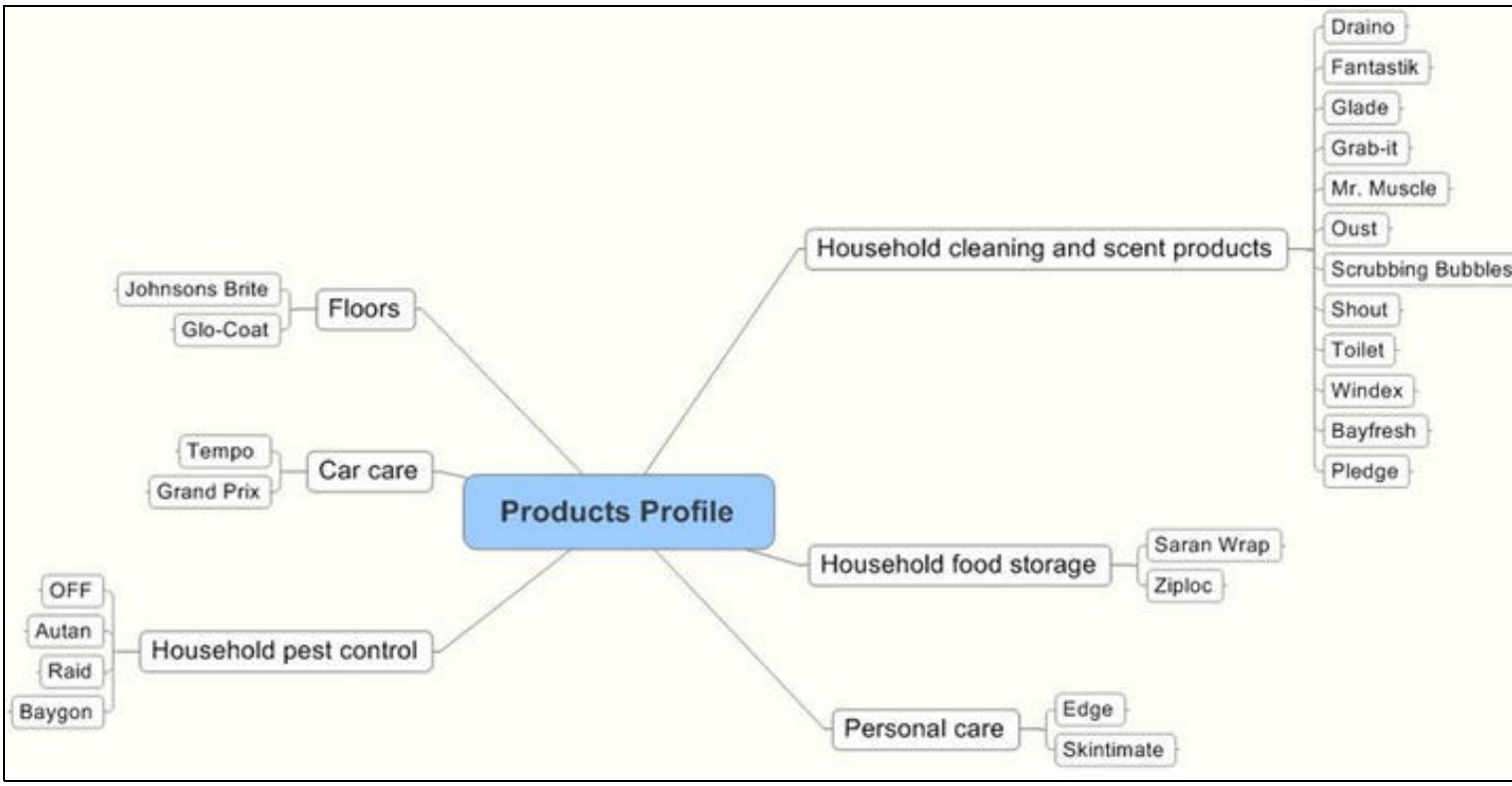
- In 2008, SC Johnson acquired The Caldrea Company, marketer of the Mrs. Meyer?s Clean Day® and Caldrea® brands.
- Also became the majority shareholder of Fruits & Passion, a Quebec company that manufactures and sells body care and lifestyle products.
- Both companies have environmentally positioned products and SC Johnson is pleased to further extend its reach with consumers who care as much about the planet as we do.



Some Good Practices

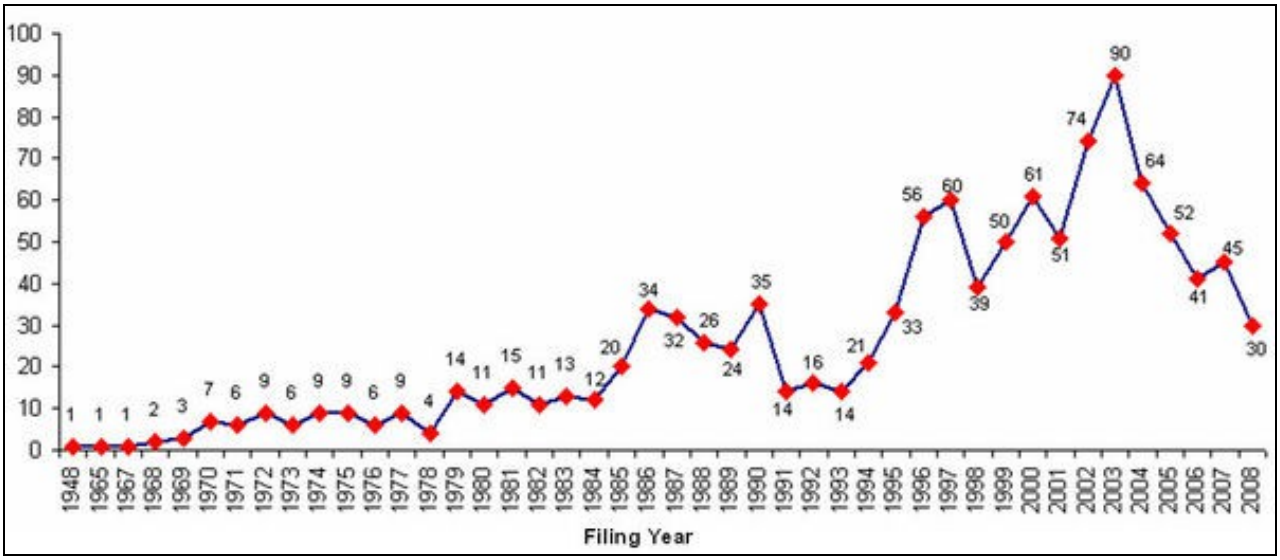
- SC Johnson now sources 38% of its global electricity from renewable energy
- SC Johnson?s lighter-weight bottles eliminate 1,000,000 pounds of plastic annually
- SC Johnson have educated millions of people about preventing insect-borne diseases
- SC Johnson?s compensation is at about 103% versus others in their industry
- SC Johnson is committed to setting sustainable development goals, tracking their progress and reporting the results.

SC Johnson Product Line



IP Activity

- Old, strong and non-stop patenting trend
- Total 1133 patents (excluding family members)

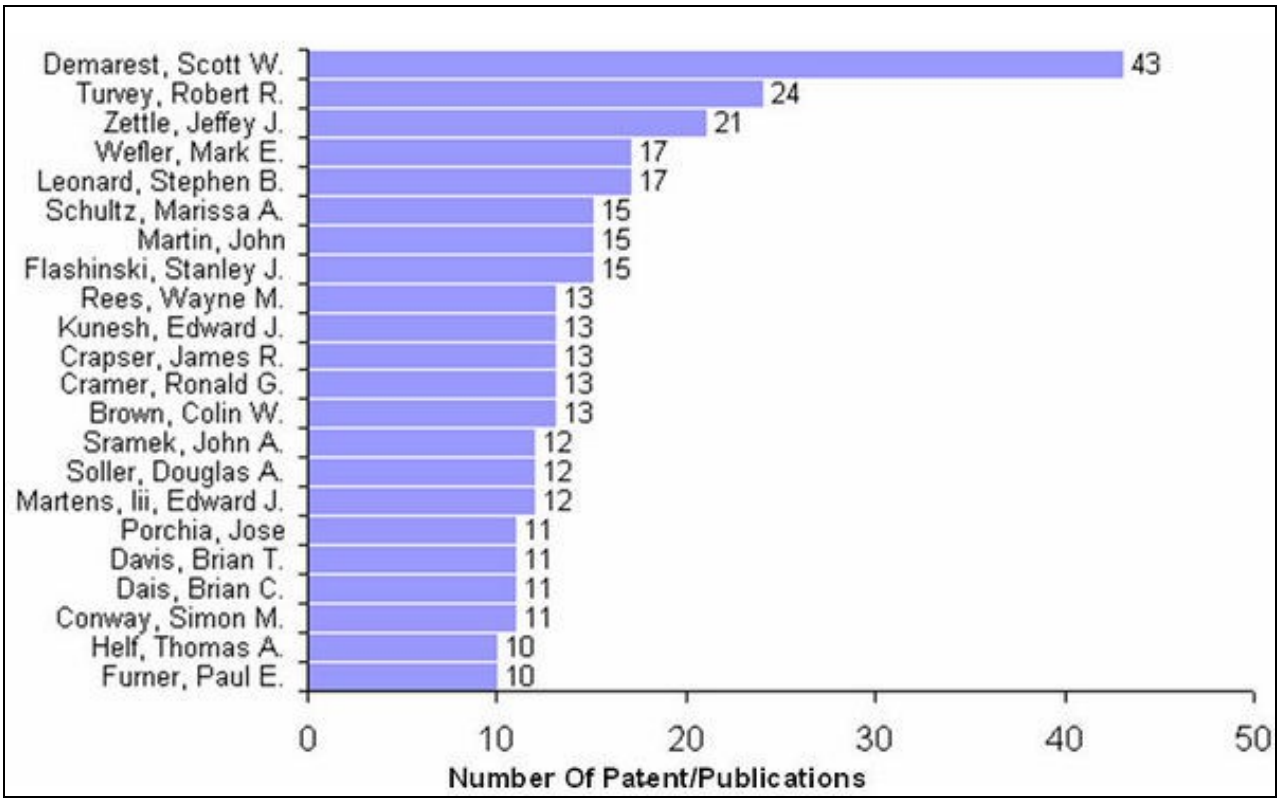


SC Johnson & Subsidiaries & Collaboration

IP Creation By SC Johnson & Sons And It's Subsidiary	Collaboration	# of Patents
Butcher Company	None	1
SC Johnson & Son Inc.	Coster Technologies Specialist	1
SC Johnson & Son Inc.	University of Southern Mississippi	1
SC Johnson & Son Inc.	Sanko Kagaku Kogyo	4
SC Johnson & Son Inc.	None	948
SC Johnson Commercial Markets Inc.	None	40
SC Johnson Home Storage Inc.	None	138

IP Creators

- Top inventors of SC Johnson

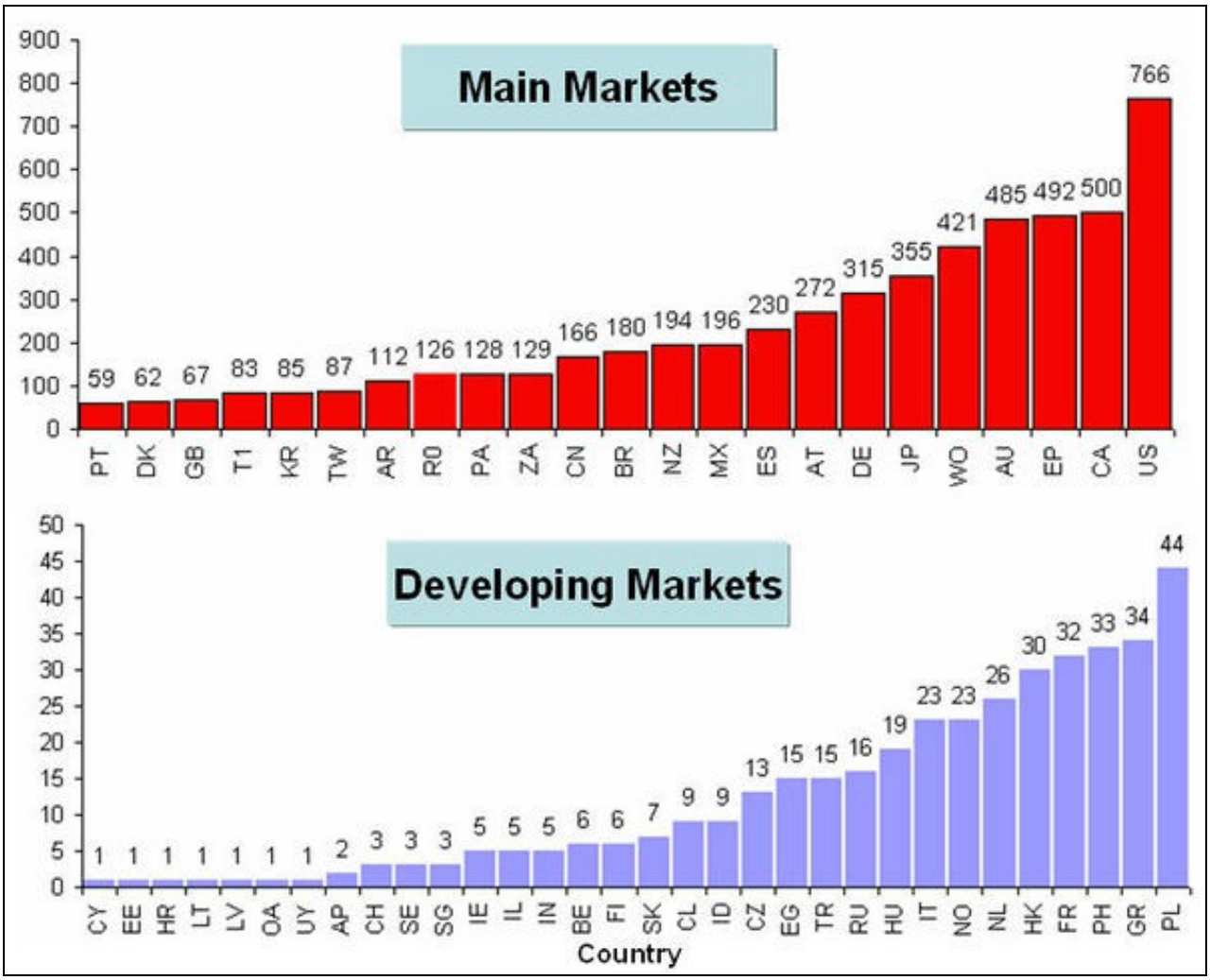


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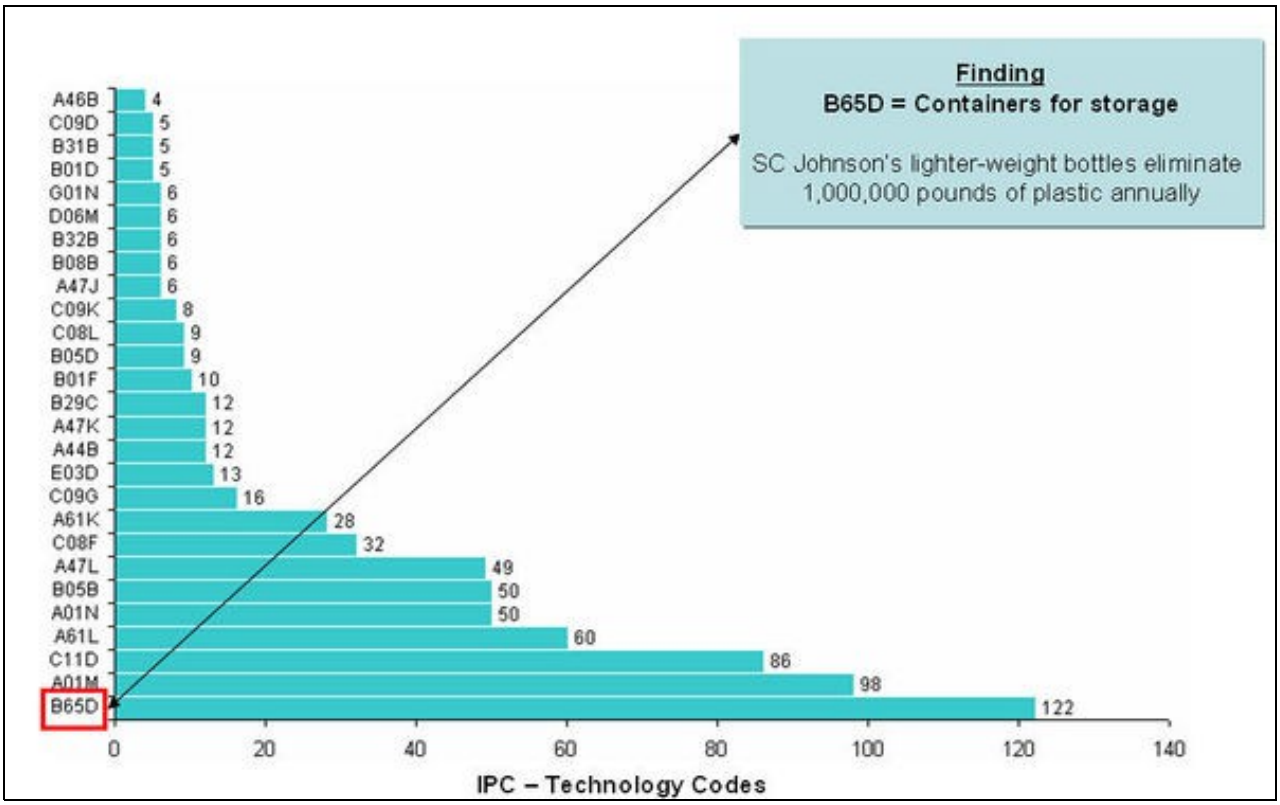
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IP Practice Market



Technology Coverage

- SC Johnson top research areas

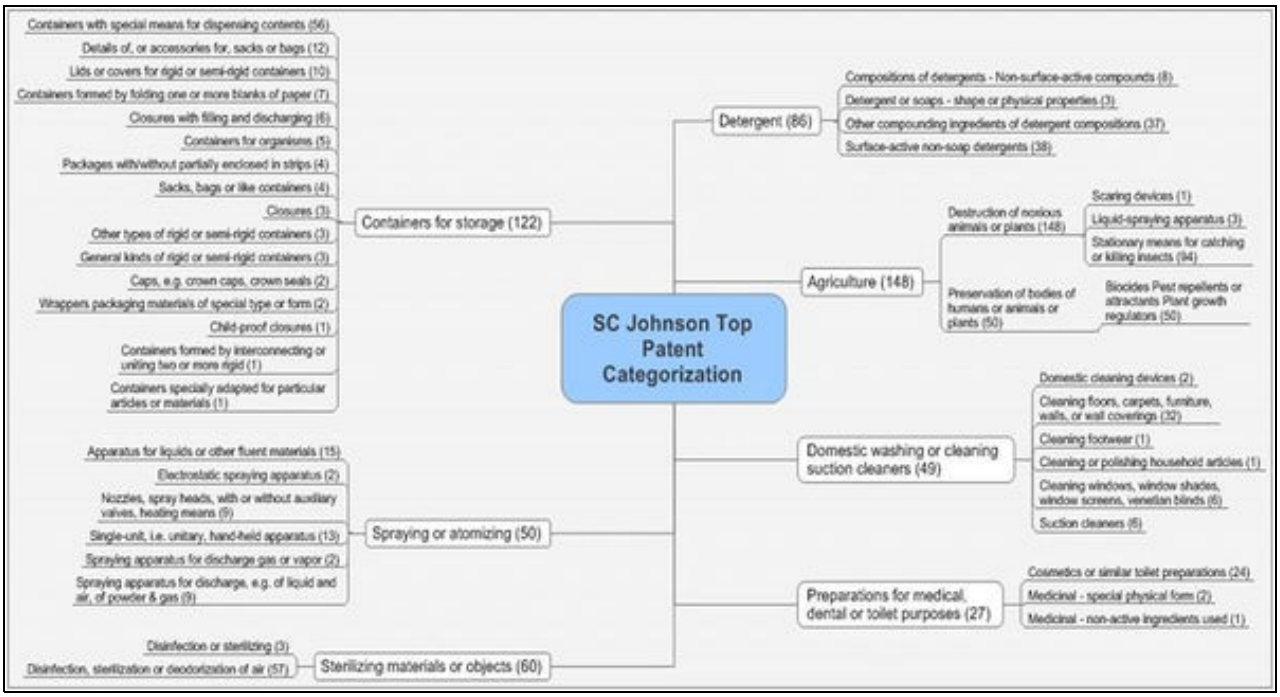


B65D = Containers For Storage - Classification

Definition	Count
Containers or packages with special means for dispensing contents	56
Details of, or accessories for, sacks or bags	12
Lids or covers for rigid or semi-rigid containers	10
Containers e.g. boxes, cartons, trays, formed by folding or erecting one or more blanks made of paper	7
Closures with filling and discharging	6
Containers for organisms	5
Packages comprising partially or wholly enclosed in strips, sheets, blanks, tubes, or webs of flexible sheet material	4
Sacks, bags or like containers	4
Closures	3
Other types of rigid or semi-rigid containers	3
General kinds of rigid or semi-rigid containers	3
Caps, e.g. crown caps, crown seals	2
Wrappers or flexible covers packaging materials of special type or form	2
Child-proof closures	1
Containers formed by interconnecting or uniting two or more rigid	1
Containers specially adapted for particular articles or materials	1

SC Johnson's lighter-weight bottles eliminate 1,000,000 pounds of plastic annually

Patent Categorization



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