

Boston Scientific Snapshot

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Boston Scientific	
Brief Description	They make medical supplies and devices used to diagnose and treat conditions in a variety of medical fields, with an emphasis on cardiovascular products and cardiac rhythm management. It also makes devices used for gynecology and urology, endoscopy, and pain management (neuromodulation). Its 13,000-plus products, made in a dozen factories worldwide, include defibrillators, catheters, coronary and urethral stents, pacemakers, biopsy forceps and needles, and urethral slings. Boston Scientific markets its wares in more than 100 countries, primarily through its own direct sales staff.
Revenues	2008: 8.05 billion USD 2009: 8.19 billion USD 2010: 7.81 billion USD
Net profit (2010)	(1.07) billion USD
R&D expenses	2008: 1.006 billion USD (12.6% of revenues) 2009: 1.035 billion USD (12.5% of revenues) 2010: 0.939 billion USD (12.0% of revenues)
Number of employees	25,000
Year Established	1979
Headquarters	1 Boston Scientific Place Natick, MA 01760-1537, United States
Key People	J. Raymond Elliott (CEO) Peter Nicholas (Chairman)
Segmental revenue breakdown (2010)	Cardiovascular group: 42% Cardiac rhythm management: 28% Endoscopy: 14% Urology/Women's Health: 6% Others: 10%
Geographical revenue breakdown (2010)	US: 56% EMEA: 23% Rest of world: 21%